

TERMINAL LEARNING OBJECTIVE

**Identify the roles and
responsibilities
of the company 1SG**

DUTIES OF THE COMPANY

LEADERSHIP TEAM

- Market Analysis
- LEADS Management (CO)
- Rctg Co Mission Planning
- TAIR Events
- Advertising
- School Programs
- CPMS (1SG)
- Rctg Co Mission Ach (1SG)
- Rctg Co Admin Functions
- Rctg Co Ops Functions
- Rctg Co Logistics
- Training
- Recruiter Program (1SG)

ROLES AND RESPONSIBILITIES OF RECRUITING LEADERSHIP

- **Senior Trainer**
- **First Sergeant**
- **Company Commander**
- **Master Trainer**
- **Command Sergeant Major**
- **Battalion Commander**

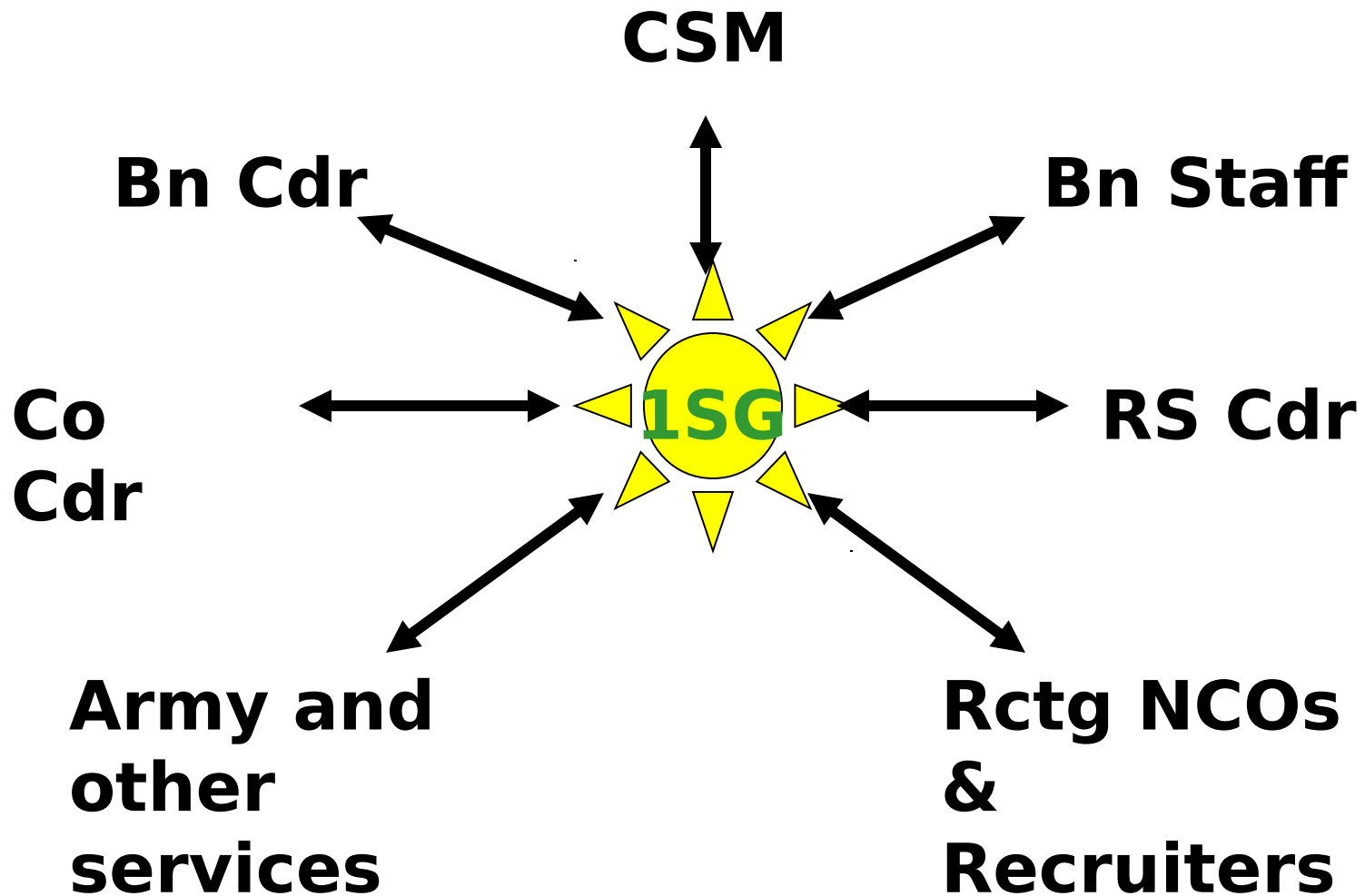
EMPOWERMENT

“Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity.”

Gen. G.S. Patton

- **Empowering People**
- **Organizational Leaders**
- **Decision making authority**
- **Empowering**

RELATIONSHIPS



EXPECTATIONS

**WHO
expects 1SG**

EXPECTATIONS

Cdr

CSM

Run Company/

Advise

increase/production

**OTHER 1SGs
competitive**

Support

Be

**RS Cdrs
Mentor**

Guide/support

NCO Recruiters

Develop

Supervise
Supervising Command

L655R/OCT 02/VGT